

LOVEMAN MEDIA - WORDCURSION

PRIVACY POLICY

Last Modified on 10/23/2020

Please read this privacy notice carefully, as it contains important information on who we are, how and why we collect, store, use, and share personal information. It also describes your rights in relation to your personal information and on how to contact us and supervisory authorities if there's a dispute.

1. Who we are

Loveman Media, LLC ("Loveman Media," "We," or "Us") collects, uses and is responsible for certain personal information about you, as part of the "Wordcursion" mobile game and its website, located at www.wordcursion.com (together, the "Service").

For those in the European Union, we are regulated under the General Data Protection Regulation which applies across the European Union (including in the United Kingdom) and we are responsible as controller of that personal information for the purposes of those laws.

2. The Personal Information we collect and use

Information collected by us: We collect the following personal information either automatically or when you voluntarily provide it to us:

- Your name and email address are collected when you contact us about a Service-related issue or support ticket, or sign up for our newsletter or other marketing communications (your "Contact Information"). The legal basis for collecting this information is to fulfill a contract with you, under GDPR Art. 6 (1) (b).
- Your platform type, hardware settings, hardware components, and software version if you have a technical support issue (your "Technical Information"). The legal basis for collecting this information is to fulfill a contract with you, under GDPR Art. 6 (1) (b).
- Your phone number or information from your Facebook sign-in (see "Information shared with us by others" below) will be collected when you create an account in order to use the Service (your "Account Information"). The legal basis for collecting this information is to fulfill a contract with you, under GDPR Art. 6 (1) (b).
- Your chats and other public postings made on the Service (your "Posts"). The legal basis for collecting these Posts is to fulfill a contract with you, under GDPR Art. 6 (1) (b).

Information shared with us by others: If you create an account on the Service using a third-party social media login like Facebook, your name, Facebook friends, profile picture, and other information will be shared with us (this is also "Account Information"). The legal basis for collecting this information is to fulfill a contract with you, under GDPR Art. 6 (1) (b).

How we use your Personal Information: We use your personal information as follows:

- **Technical Support:** Loveman Media uses Contact Information, Technical Information, and Account Information, as needed, to provide you with technical support for the Service.

- **Online Multiplayer:** Loveman Media uses your Account Information to provide you with online multiplayer features through the Service.
- **Communications:** Loveman Media uses your Contact Information to send newsletters and other marketing communications to you.

Who we share your Personal Information with: In operating the Service, we may share certain personal information with others:

- **Communications:** Loveman Media uses Mailchimp.com to collect Contact Information for the purposes of sending newsletters and other marketing communications to you. You can view their privacy policy here: <https://mailchimp.com/legal/privacy/>.
- **Other Sharing:** We will share your personal information if we have a good faith belief that (i) access, use, preservation or disclosure of such information is reasonably necessary to satisfy any applicable law, regulation, legal process, such as a court order or subpoena, or a request by law enforcement or governmental authorities, (ii) it is necessary to detect, prevent, or otherwise address fraud, security or technical issues associated with the Service, or (iii) it is appropriate to protect the rights, property or safety of Loveman Media, its employees, clients, or users of the Service.

We will not share your personal information with any other third party.

How long your Personal Information will be kept: We will keep your personal information for the length of time required to provide you with the Service, unless a longer retention period is required by law. Afterwards, we delete all personal information in our possession within a reasonable timeframe. We do not verify the correctness of personal data that we collect or you provide.

Please note that some data may be retained if necessary to resolve disputes, enforce Loveman Media user agreements, and comply with technical and legal requirements and constraints related to the security, integrity, and operation of the Service.

Children’s Privacy: We do not knowingly collect any personal information from children under the age of 13, nor do we allow them to create accounts or use the Service. In addition, we may limit how we collect, use, and store some of the information of EU users between 13 and 16.

Loveman Media takes children’s privacy seriously and encourages parents to play an active role in their children’s online experience at all times. We urge parents to instruct their children never to give out their real names, addresses, or phone numbers, without parental permission, when online. If you have any concerns about your child’s personal information, please contact us at info@wordcursion.com.

3. Transfer of your Information out of the EEA

Loveman Media is based in the United States. No matter where you are located, you consent to the processing, transfer, and storage of your information in and to the United States, in accordance with this Privacy Policy and the privacy policies of third parties with whom we share your Personal Information. The laws of the U.S. and other countries governing data collection and use may not be as comprehensive or protective as the laws of the country where you live.

If you would like further information, please contact us (see “How to contact us” below).

4. EU Residents - Your Rights

Under the laws of some jurisdictions, including the General Data Protection Regulation in the EEA, you have a number of important rights with regard to your Personal Information.

- By law, you can ask us what information we hold about you, and you can ask us to correct it if it is inaccurate. If we have asked for your consent to process your personal data, you may withdraw that consent at any time.
- If we are processing your personal data for reasons of consent or to fulfil a contract, you can ask us to give you a copy of the information in a machine-readable format so that you can transfer it to another provider.
- If we are processing your personal data for reasons of consent or legitimate interest, you can request that your data be erased.
- You have the right to ask us to stop using your information for a period of time, if you believe we are not doing so lawfully.
- Finally, in some circumstances, you can ask us not to reach decisions affecting you using automated processing or profiling.

If you would like to exercise any of those rights, please email us at info@wordcursion.com. We may ask for additional verification information, such as your Account Information, Contact Information, or other information required to be sure that you are the owner of that data.

5. Resolving Disputes

We hope that we can resolve any questions or concern you raise about our use of your Personal Information. Please contact us via the methods listed below in the “How to contact us” section to let us know about any of your questions or concerns, and we will get back to you to resolve the issue.

If you are an EU citizen, the General Data Protection Regulation also gives you right to lodge a complaint with a supervisory authority, in particular in the European Union (or European Economic Area) state where you work, normally live, or where any alleged infringement of data protection laws occurred.

6. Changes to this Privacy Notice

This privacy notice was last updated on 2/29/2020.

We may change this Privacy Policy from time to time. When we do, we will inform you via the Contact Information you have provided us with through your account, or by posting a message about the change on the Service.

7. How to contact us

Please contact us if you have any questions about this privacy notice or the information we hold about you.

If you wish to contact us, you can do so by email to info@wordcursion.com or through a contact form on the Service.